

SellerCloud X BACK MARKET

Merchant's Desk



BackMarket

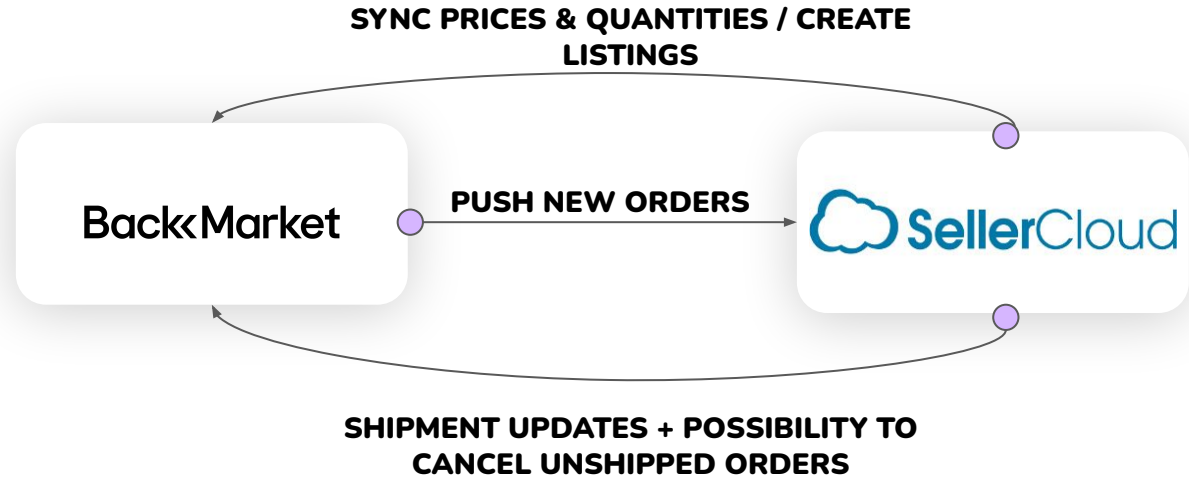


What does the integration do?

Order Synchronization via API



BackMarket



Every **5 minutes** - Back Market will:

- 1** Push new orders to SellerCloud.
- 2** Get shipment updates from SellerCloud.
- 3** Search for prices & quantities updates
- 4** If you cancel an unshipped order on SellerCloud, it will be automatically canceled on Back Market.

How does the integration work?

Order Synchronization - Every 5 minutes



1 CREATE BACK MARKET ORDERS ON SELLERCLOUD

Every 5 minutes, we will look for new orders on Back Market. We will then create this order in your SellerCloud environment. The quantity will automatically be decremented by SellerCloud. When we create an order, we first push it to SellerCloud. Then we mark it as paid. Once it's done, we automatically validate the order on Back Market.

2 SHIP ORDERS ON BACK MARKET

Every 5 minutes, we will look for shipment update on SellerCloud for Back Market orders. If you add an tracking number to an order, we will then update it on Back Market.

3 CANCEL UNSHIPED ORDERS ON BACK MARKET

If you set an unshipped order to cancel on SellerCloud, we will automatically apply it on Back Market in less than 5 minutes.

How does the integration work?

Listing Synchronization - Every 5 minutes



For the listing synchronisation, you will have to choose if you want to :

- Do prices & quantities updates,
- Do quantities updates.

Then, this is how it works:

1 ENABLE THE PRODUCTS THAT YOU WANT TO SELL ON BACK MARKET

On SellerCloud, you have an option for Back Market listings called "**BACKMARKET_ENABLED_US**". *If you don't have it, please ask to your SellerCloud contact to add it.*

If you have this param & if it is enabled, we will do the next steps.

If a SKU is in Back Market and not in SellerCloud, we will automatically set the quantity to 0 on Back Market.

How does the integration work?

Listing Synchronization



2 QUANTITY UPDATE

If the product is enabled, we will apply the SellerCloud default available quantity on Back Market. You will also have the possibility to add a field "BACKMARKET_SAFETY_QTY" to your products.

BACKMARKET_SAFETY_QTY

If you use this field, the quantity applied on Back Market will be "SellerCloud_Available_quantity" - "BACKMARKET_SAFETY_QTY".

3 PRICE UPDATE

If you choose to do also the price update, we will read the field called "BACKMARKET_PRICE_US" and apply this value to Back Market. *Once again, if you don't have this field, please ask to your SellerCloud Contact to add it.*

BACKMARKET_PRICE_US

How does the integration work?

Listing creation



4 LISTING CREATION

The integration creates listings automatically every 1 hour from SellerCloud to Back Market. In order to do that, you will have to add those custom columns on SellerCloud listings:

BACKMARKET_ID - *REQUIRED*. You will be able to find it from backmarket.com

BACKMARKET_GRADE - *REQUIRED*. You have the choice between **0**, **1**, **2**, **3** or **4**. 0 is for Mint, 1 for Very Good, 2 for Good, 3 for Fair & 4 for Stallone.

BACKMARKET_WARRANTY_DELAY - *REQUIRED*.

Of course, those products need to be "**BACKMARKET_ENABLED_US**" and to have a **BACKMARKET_PRICE_US**.

How to find a BACKMARKET_ID

Go on <https://www.backmarket.com> and search for the product that you want to sell.

For instance, let's say that I want to create a new listing on Back Market on an iPhone XR Black 64 GB unlocked. I will search it on Back Market and select my product.

The BACKMARKET_ID will be in the URL, here it's: **23774**.

BACKMARKET_ID

backmarket.com/tested-and-certified-used-iphone-xr-64-gb-black-unlocked/23774.html#!|=4

Apps BACK OFFICE PO TOOLS SUPPORT MASTER LUIGI CALENDAR DRIVE GMAIL SPOTIFY JIRA APPART

BackMarket

iphone xr

All our products Back to School Flash Sales! MacBook iPhone Refurbished by Apple Work from home iPad

Home > Cell Phones > iPhone > iPhone XR > iPhone XR 64GB - Black Unlocked

iPhone XR 64GB - Black Unlocked

Works with:

at&t Sprint T-Mobile verizon

★★★★★ 4.5/5 by 782 backers

Back Market Repricer

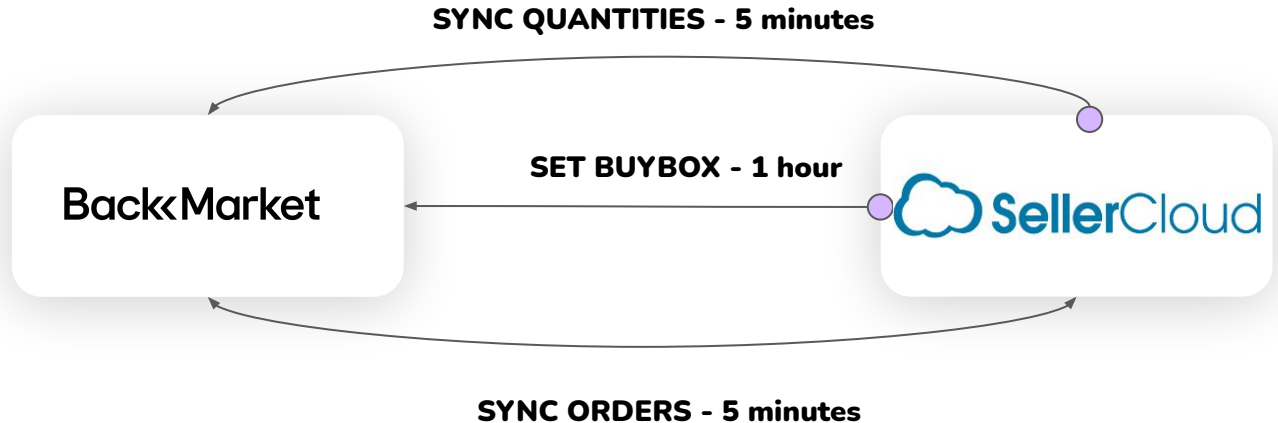


We are developing a new repricer between Back Market & SellerCloud via API. The repricer will let you choose a minimum price that you agree to sell your listing.

One time per hour, we will check the buybox prices for your listings.

If the buybox price is between your minimum price & the default one, we will apply this price to your listing.

If you choose to use the repricer, the **price updates will be done only one time per hour**, instead of every 5 minutes. The **quantity updates** still be done **every 5 minutes**.



How to setup the repricer?



As for the listing synchronization, you will have to enable the listings that you want to sell on Back Market.

1 CREATE BACKMARKET_MIN_PRICE_US

Ask SellerCloud to create a new custom field as "BACKMARKET_MIN_PRICE_US". Then fill it with the minimum price that you agree to sell your listing.

BACKMARKET_MIN_PRICE_US

2 SET THE BACKMARKET_PRICE_US

You will also have to set a BACKMARKET_PRICE_US for your listings. It will be the default price. If you don't set a min price on your listings, we will apply this one by default. It's super important to have at **least this one**.

BACKMARKET_PRICE_US

Once again, if you don't have this field, please ask to your SellerCloud Contact to add it.

Order creation details



? ORDERS

To create an order, we will use the specific `company_id` that you will provide us.

Then, we will have to create the order as "Website" channel.

BackMarket

 **SellerCloud**

What do we need from you to get started?



1 CREATE YOUR PRODUCTS ON BACK MARKET

We will fetch in your SellerCloud the SKUs that exist in Back Market. We will use these products when we will send orders to SellerCloud.

2 WE WILL NEED AUTHORIZATION TO ACCESS YOUR DATA USING TOKENS

A Token is an encrypted password allowing us to discuss via API between SellerCloud and Back Market on behalf of your account.

More information on where to give us the Tokens on a separate document named "**SellerCloud - Authorization**".

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 SellerCloud

What do we need from you to get started?



3 VALIDATE ORDERS THAT ARE ALREADY ON SELLERCLOUD

When we will launch the integration, if a Back Market orders was already pushed via FTP to SellerCloud, you will have to validate it on Back Market.

4 TURN OFF THE FTP FOR ORDERS & LISTINGS ON SELLERCLOUD

Once we're agree for a launching date, you will have to turn of the FTP connection between Back Market & SellerCloud. The next page explains how to do that.

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 **SellerCloud**

How to cut the FTP connection?



1 CHECK WHAT CHANNEL YOU'RE USING FOR BM ORDERS

First, please check which channel you were using for creating Back Market orders via FTP. To check that, take a Back Market order on SellerCloud & search for Channel.

Order Status		
Website Order	Company:	Back Market
Completed	Order #:	6769140
Charged	Order Date:	05/19/2020 08:00 AM
Order Not Confirmed	Promise Date:	05/21/2020 08:00 AM
Address Not Confirmed	Channel:	Website
	Channel Order #:	26466
	Marketing Source:	None
	Shipping Source OrderID:	(Website)

- Select an Action -

5/19/2020 8:00:55 AM
Missing weight on Kit Product MagicClay, Skipping weight calculation
Created By: demoinstructor@sellercloud.com

5/19/2020 8:00:52 AM
Sales rep ws not selected while creating order...
Created By: demoinstructor@sellercloud.com

5/19/2020 8:00:51 AM
Switching SKU SOUHAYL_POWER to shadow parent .3-Blue-2 as per deduct inventory from shadow parent.
Created By: demoinstructor@sellercloud.com

[View All Notes](#) Show System Generated Notes

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SellerCloud

How to cut the FTP connection?



If your channel for Back Market is "Website", you can disable everything..

Home > Companies > Back Market > Scheduled Tasks > Import Orders

<input type="checkbox"/>	Task ID	Task Name	Enabled	StartTime	Recurrence	Last Executed On	Task Type	History
<input type="checkbox"/>	28	Backmarket Inventory Export	<input checked="" type="checkbox"/>	12/05/2018 12:00 AM	Minutes	5/4/2020 5:01:17 PM	Export_Products	44024 times
<input type="checkbox"/>	26	BackMarket Order Import	<input checked="" type="checkbox"/>	11/04/2018 12:00 AM	Minutes	5/4/2020 5:03:17 PM	Import_Orders	108030 times
<input type="checkbox"/>	29	Backmarket Tracking Export	<input type="checkbox"/>	12/05/2018 05:00 PM	Hourly	8/8/2019 5:02:21 PM	Export_Orders	14828 times
<input type="checkbox"/>	35	Backmarket Tracking Update	<input checked="" type="checkbox"/>	12/05/2018 07:00 PM	Daily	5/3/2020 7:00:28 PM	Export_Orders	168 times

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