Updating/Editing Amazon Listings

SellerCloud sends automatic updates periodically for inventory, but you can also manually update a listing's price, quantity, or other Amazon attributes.

> Automatic pricing updates require that the Amazon Prices Update Service is installed on your server, and that the Amazon setting **Allow Price Update (Regular)** has been enabled.

How to do updates

From the Amazon Properties page:

- Press **Update Inventory on Amazon** from the Action Menu.
- Press **Update Amazon Price** from the Action Menu.
- Press **Post Product to Amazon(PartialUpdate)** from the Action Menu when updating descriptions and other product attributes. When using this action Amazon will then only update information that is contained in the sent document (depending on whether you have editing permissions) but will not delete existing information that is not contained in the document. This is very important for customers who create their own ASINs on Amazon and therefore are more likely to have editing rights to the listing. Read more about Page Ownership and Page Detail Controls for Amazon [here (http://www.amazon.com/gp/help/customer/display.html?nodeId=200202130)](http://www.amazon.com/gp/help/customer/display.html?nodeId=200202130).

From the Manage Inventory page:

- Press **Update Inventory on Channel** from the Action Menu. On the following page, select **Amazon** and press **Continue**.
- Press **Update Price on Channel** from the Action Menu. On the following page, select **Amazon** and press **Continue**.
- The Launch on Channel Action (select Amazon and Continue) will send an update document for all other properties, but it may delete product information on Amazon that has not been

included on the document. See above about Page Ownership.

Viewing products that are listed on Amazon

View your Amazon listings on the Manage Inventory page > Advanced Filters. In the Amazon dropdown select **Posted and Active** to see products that are currently active on Amazon. Be aware that the search results return listings that are on the Amazon Active Listing Report. SellerCloud periodically runs a service that looks at products on the reports and marks them as Posted and Active etc.. Therefore, you may have products that have been recently posted but will not be included in the Posted and Active search results.

Bulk-editing Amazon product properties from the Manage Inventory page

Set the Manage Inventory page to Amazon Mode by opening the Advanced Search tab and selecting Amazon from the Mode drop down, then you can perform the following actions:

• To edit listings individually from the Manage Inventory page, click **Edit Values** on the Action Menu. This will "open" many fields to be edited. Save and click **Update Inventory on Amazon**.
• To edit Amazon specific details individually, like ASIN, price, and condition, select **Edit Amazon Details** on the Action Menu and **GO**.
• To bulk edit multiple Amazon listings , select products and click **Bulk Edit** on the Action Menu. A page will open where you can edit selected products.