

Shopify Webhooks

If you are experiencing overselling with Shopify orders simply because inventory feeds are not updating your inventory fast enough, Shopify webhooks may be a solution.

Sellercloud can use Shopify webhooks to receive *immediate notification* whenever an order is created on Shopify. The notification will then trigger an *immediate inventory update* for the ordered item.

While Sellercloud receives notification of an order through a webhook, it does not *create* the order.

Instead, it stores the information in the backend, calculates the available inventory, and updates the item on Shopify. The order will be created in Sellercloud with the regular order download feed.

Configuring Shopify webhooks

- 1 Create a Shopify webhook [following their instructions](https://help.shopify.com/manual/sell-online/notifications/webhooks) (<https://help.shopify.com/manual/sell-online/notifications/webhooks>).
- 2 After creating the webhook, a verification ID will appear at the bottom of Shopify's Notifications page. This ID is used to verify that the notification is coming from your Shopify account.
- 3 Copy the ID.
- 4 Click the Company Toolbox > Website > Sellercloud Integrated Website > Shopify General > paste the ID into **API Verification Key** field.
- 5 **Save.**

